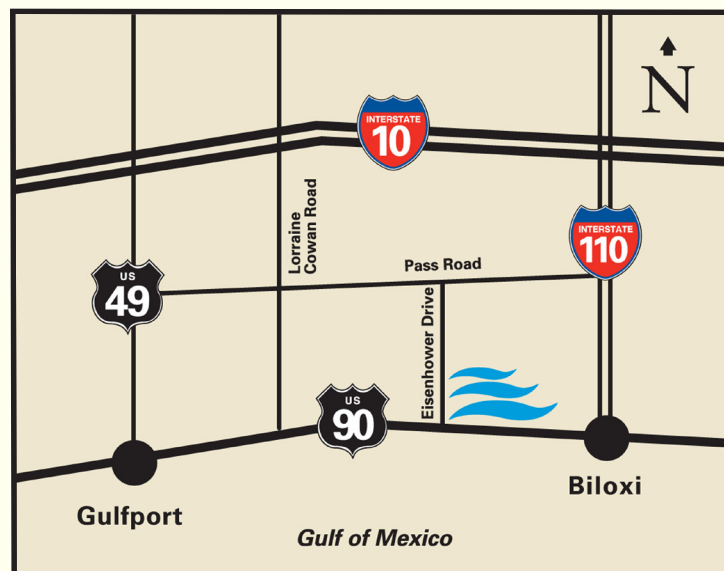




EDGEWATER MALL BILOXI, MISSISSIPPI

MARKET INFORMATION

- Edgewater Mall is the largest enclosed shopping mall on the Gulf Coast.
- Centrally located between Gulfport and Biloxi, the 2nd largest metropolitan area in Mississippi.
- The region is home to several military and federal installations, which generate an economic impact of over \$2.5 billion annually and employ more than 25,000 people.
- The market has drawn more than 6 million annual visitors with its gaming and convention locations.
- The Mississippi Gulf Coast is the 3rd largest gaming center in the nation.
- The Mississippi Gulf Coast is home to 12 casinos, including Hard Rock Hotel, Margaritaville and the Beau Rivage, all of which offer a variety of entertainment options to visitors in addition to gaming activities.
- Tourism on the Mississippi Gulf Coast is a \$1.6 billion industry and accounts for one-third of the state's total tourism revenue.



LOCATION

Located on the Mississippi Gulf Coast between Gulfport and Biloxi on Highway 90, the only unimpeded thoroughfare that runs east to west south of Interstate 10

- | | |
|--------------------------|-----------|
| ▪ Mobile, Alabama | 62 miles |
| ▪ New Orleans, Louisiana | 91 miles |
| ▪ Jackson, Mississippi | 173 miles |



JIM WILSON & ASSOCIATES, LLC

Retail Know
How.



EDGEWATER MALL BILOXI, MISSISSIPPI

THE CENTER

867,000 square foot, regional enclosed shopping center featuring specialty stores, restaurants, entertainment and outparcels

ANCHOR TENANTS

Belk, Dillard's, JCPenney, Sears and Books-A-Million

FEATURED TENANTS

American Eagle, Bath & Body Works, Bonefish Grill, Buckle, Champs, Charlotte Russe, Chick-fil-A, Children's Place, Crazy 8, Express, Foot Locker, Hallmark, Hot Topic, Journeys, Justice, Kay Jewelers, Men's Wearhouse, Pac Sun, Radio Shack, Reeds Jewelers, Victoria's Secret, Underground Station and Wet Seal

MAJOR EMPLOYERS

- Northrop Grumman Shipbuilding
- Keesler Air Force Base
- Naval Construction Battalion Center
- NASA's Stennis Space Center
- Chevron
- Mississippi Power
- Memorial Hospital

TRADE AREA / DEMOGRAPHICS

DEMOGRAPHICS	5 Mile	10 Mile	20 Mile
2012 Population	54,537	152,390	248,084
2017 Projected Population	56,673	158,894	257,642
2012 Avg. Household Income	\$56,251	\$53,051	\$56,166
2012 Households	21,952	59,240	94,477

DRIVE TIME	10 Minute	15 Minute	30 Minute
2012 Population	37,535	79,733	207,602
2017 Projected Population	39,033	83,047	216,191
2012 Avg. Household Income	\$52,974	\$51,643	\$55,722
2012 Households	16,062	31,679	80,058

CONTACT INFORMATION

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